



Viswam Edutech
A Skill Curriculum Company



FRANCHISES INVITED



“INDIA'S PIONEER IN SKILL-BASED CURRICULUM FOR K-12 SCHOOLS”

NEP 2020 & NCF
ALIGNED PROGRAMS

OFFICIAL PARTNER OF
NORTH SOUTH
FOUNDATION (USA)

TRUSTED BY 45,000+
SCHOOLS



AWARDED AS BEST EDUTECH
COMPANY BY BIZ HUB
2026

SERVED SO FAR



AWARDED AS EMERGING
FRANCHISOR OF THE YEAR
EDUTECH COMPANY 2025

18+
FRANCHISE
ACROSS INDIA



20,000
GOVT. SCHOOLS



20 LAKH
STUDENTS EVERY YEAR



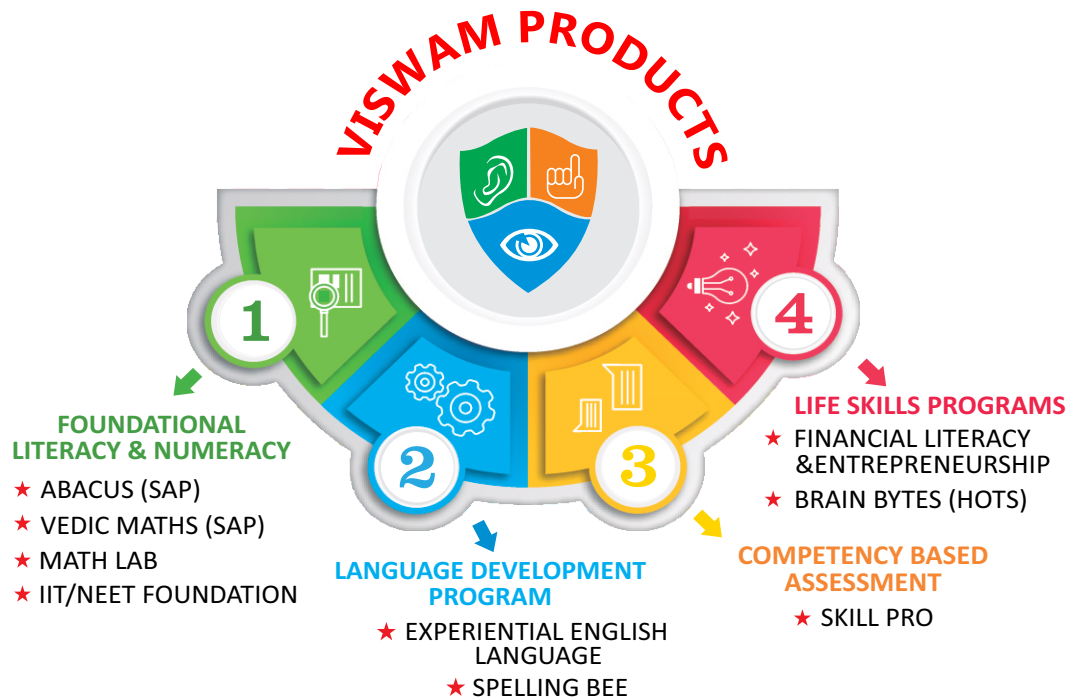
25,000
PRIVATE SCHOOLS



www.vedutech.com

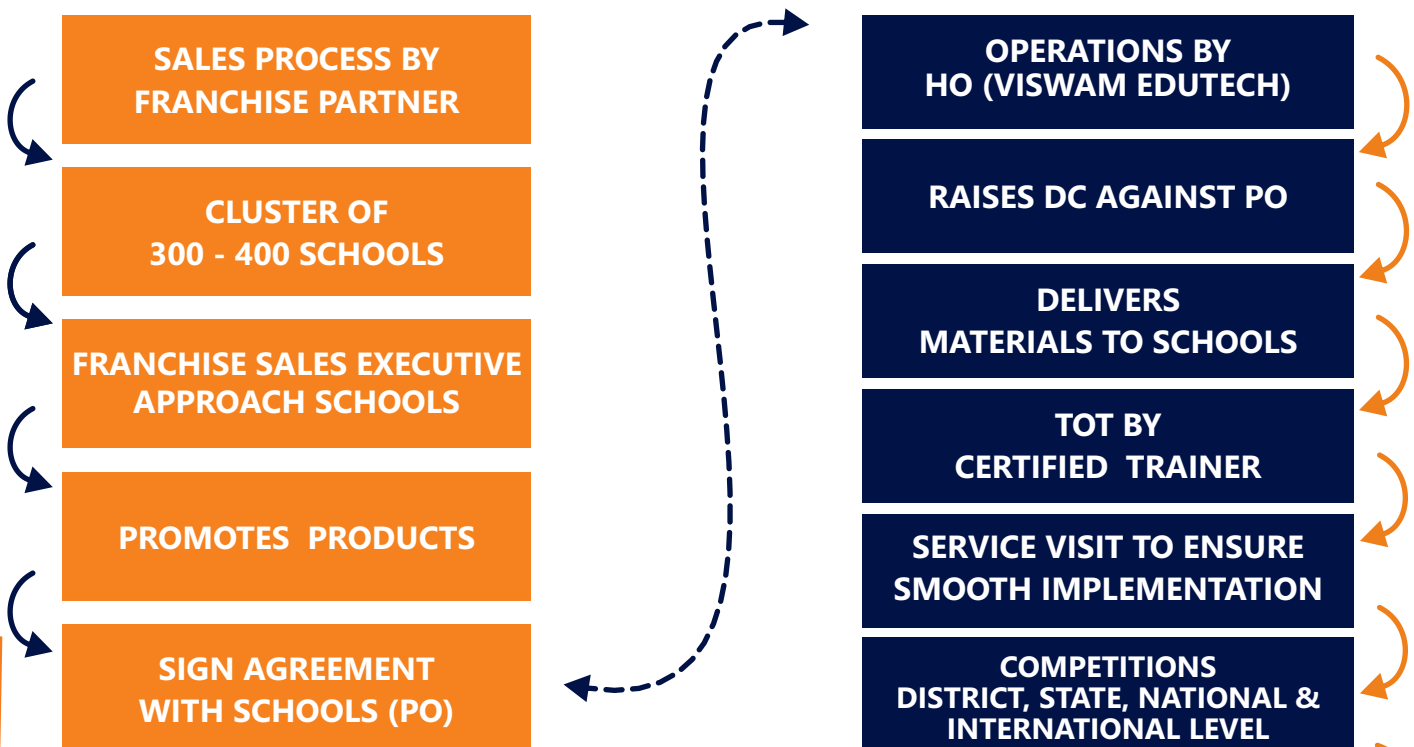
PRODUCT PORTFOLIO

"Introducing Integrated Skill Programs - A Revolutionary Leap in K-12 Education, Where Classrooms Transform into Launchpads for Future Innovators, Leaders, and Entrepreneurs."



SCHOOL IMPLEMENTATION PROCESS

A CENTRALIZED OPERATIONS MODEL



ANNUAL RENEWAL WITH 95% SCHOOL RETENTION

MARKET POTENTIAL

As per NEP 2020 & National Curriculum Framework, it is mandatory to implement Skill based curriculum in CBSE, ICSE & State Board Schools.

The Prime Minister Shri Narendra Modi said "We have to equip students with 21st-century skills. NEP 2020 will ensure the holistic development of learners with future-ready skills".



SKILL EDUCATION OPPORTUNITY

Only **47%** Schools offer skill programs | Only **29%** Students participate

Huge untapped market waiting to be transformed

According to industry estimates, the Indian K-12 education market reached nearly **USD 92 Billion in 2024** and is projected to cross **USD 256 Billion by 2033** with strong double-digit growth. Skill-based and future-readiness programs are among the fastest-growing segments.

KEY NUMBERS

250+ Million Total K-12 Students in India	15+ Lakh Schools in India	28,000+ CBSE Schools	4+ Lakh Private Schools	USD 90+ Billion Annual K-12 Education Spend	~12% Expected CAGR
---	---------------------------	----------------------	-------------------------	---	--------------------

BUSINESS OPPORTUNITY

- Recurring annual revenue
- Scalable B2B school model
- Subscription-based curriculum opportunities
- Teacher training revenue
- Certification programs
- Franchise distributor models
- Student Advisor / School
- Connect Partner models

Even a small network of schools can generate strong recurring income because curriculum renews every academic year.

WHY THIS IS A LONG-TERM EVERGREEN INDUSTRY

- Student population continues to grow
- Industry skill requirements keep evolving
- Schools must continuously upgrade curriculum
- Parents prioritize careers & employability
- Government is promoting skill education nationwide

As India moves towards a knowledge and innovation economy, the demand for future-ready skill education will continue to grow exponentially.

Testimonials :

Franchise Partner - B Vinayak (Nanded, Maharashtra)

Easy-to-use franchise model with quick returns; strong school acceptance and service support.

Franchise Partner - S Jagadish (Vizag, Andhra Pradesh)

Strong recurring business; high client retention and excellent relationship support.

Franchise Partner - Venkata Raghava Varma (Bijapur)

Profitable within 6 months; strong support and effective programs.

Franchise Partner - Sachit (Nagapur, Maharashtra)

Transparent system, clear processes, and positive ROI within 2 years.

Franchise Partner - Kallol Das (Assam, North East)

Rapid growth—25 schools in 6 months; great pre-sales and training support.

Franchise Partner - Chaitra & Varun (Bangalore)

Smooth setup, continuous support, and profitable growth within 1 year.

BUILDING TRUST ACROSS STATE & NATIONAL PRIVATE SCHOOL ASSOCIATIONS

BUSINESS OPPORTUNITY

BUSINESS PARTNER (MASTER FRANCHISE MODEL)

Don't just run a business. Build a network that earns for years.

- Step into a leadership-driven, high-income opportunity with Viswam Edutech where you own, manage, and scale an entire regional network of schools and franchise partners.

LEADERSHIP LEVEL OPPORTUNITY:

BUSINESS STRUCTURE



ONE-TIME INVESTMENT
₹6,00,000



MASTER FRANCHISE PARTNER
4 Franchise Units
(Under Your Network)



COVERAGE
1500 – 1800
Schools
(Per Business Partners)



ROLE
Business Expansion +
Franchise Management



You build a strong network of franchise partners and earn multiple income streams.

EARNINGS CHANNELS

1. Franchise License Fee Share

- License Fee per Unit : ₹1,00,000
- Your Share (40%) : ₹40,000
- Total Units : 4

Total Earnings $4 \times ₹40,000 = ₹1,60,000$

2. Student-Based Recurring Income



Margin per Student : ₹50 (approx.)

Multiple Income Streams, High Growth, Long Term Wealth.

PERFORMANCE PROJECTION

YEAR - 1 PERFORMANCE



Per Unit Performance

- Students per Unit : 7,500
- Earnings per Student : ₹50
- Earnings per Unit : ₹3,75,000



Total Unit Earnings (4 Units)

$4 \times ₹3,75,000 = ₹15,00,000$



Total Income (Year 1)

- Business Income (4 Units) : ₹15,00,000
- Franchise License Fee Income : ₹1,60,000

TOTAL EARNINGS (YEAR 1) ₹16,60,000

YEAR - 2 PERFORMANCE



Per Unit Performance

- Students per Franchise Unit : 15,500
- Earnings per Student : ₹50
- Earnings per Franchise Unit : ₹7,50,000



Total Unit Earnings (4 Units)

$4 \times ₹7,50,000 = ₹30,00,000$



Total Income (Year 2)

- Business Income (4 Units) : ₹30,00,000
- Franchise Fee Income : 0

NET ROI (YEAR 2) ₹30,00,000

**₹30 LAKHS
NET ROI**

WHY MASTER FRANCHISE



Multiple
Income
Streams



Passive +
Active
Income



Team & Network
Building
Opportunity



High
Scalability
Across Cities



Leadership
Position in
Education Sector

YOUR ROLE

- Appoint Franchise Partners
- Drive School Tie-ups
- Manage Regional Growth
- Build Strong Education Network



**BE A LEADER. BUILD A NETWORK. CREATE IMPACT.
EARN HIGH. GROW BIG WITH VISWAM EDUTECH!**

**INVEST ONCE.
EARN FOR YEARS.**

BUSINESS OPPORTUNITY

FRANCHISE :

Start small today. Build a big income tomorrow.

- Start Your Own Profitable Education Business with Just ₹1 Lakh
- A low-risk, high-return entry into the booming K-12 skill education sector with proven systems.

ROI FACT SHEET

High Growth School Business Model

1 INVESTMENT OVERVIEW

-  One - Time Investment : 1,00,000
-  Territory : 300 Schools Per Cluster
-  Business Type : Recurring Academic Revenue Model
-  Support : Complete Academic + Marketing + Sales Support

2 REVENUE STRUCTURE (PER STUDENT)

Price to School



₹550

Price to Franchise



₹400

Selling price to Students



₹1000 - 1500 (approx.)

Net Profit



₹150

Per Student (approx.)

3 MARKET POTENTIAL

- Total Schools Allocated : 300
- Target Segment : Private & Institutional Schools
- Programs : Abacus, Vedic Maths, Math Lab, CBA, Financial Literacy, Spelling Bee, Skill Pro, Brain Bytes, Code Champ, EEL, IIT/NEET Foundation



4 PERFORMANCE PROJECTION

YEAR 1 PERFORMANCE

-  **Conversion Strategy**
 - Target Schools : 300
 - Expected Conversion : 5%
 - Schools Onboarded : 15 Schools
-  **Student Strategy**
 - Avg Students per School : 500
 - Total Students : $15 \times 500 = 7,500$ Students
-  **Revenue Calculation**
 - Profit per School : ₹150
 - Total Revenue : $7500 \times 150 = ₹11,25,000$
-  **Net ROI**
 - Investment : ₹1,00,000
 - Net Profit : ₹10,25,000

YEAR 2 PERFORMANCE

-  **Growth Expansion**
 - Conversion : 10%
 - Schools Onboarded : 30 Schools
-  **Student Strategy**
 - Avg Students per School : 500
 - Total Students : $30 \times 500 = 15,500$ Students
-  **Revenue Calculation**
 - Profit per School : 150
 - Total Revenue : $15,500 \times 150 = ₹22,50,000$
-  **Net ROI**
 - Investment : 0
 - Net Profit : ₹22,50,000

 Low Investment. High Returns. Scalable & Sustainable Business Opportunity.

5 KEY ADVANTAGES

-  Low Investment High Returns
-  Strong School Network Model
-  Recurring Revenue Every Year
-  Fast Break-even within Months
-  Scalable to Multiple Clusters

IDEAL FOR

-  Individuals
-  Education Business Owners
-  Business Seekers
-  School Network Builders



COMPLETE SUPPORT FROM VISWAM EDUTECH

Training & Onboarding | Marketing Support | Academic Support
Sales Support | Digital Marketing | Operations Support

Partner with us.
Build a better future!

